

# Steven T. Miller

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Hillsborough, NJ 08844 / NY & NJ Area

2D/3D Animation ▪ Rotoscoping ▪ Sound, Music, &  
Video Editing ▪ Digital Delivery ▪ Corporate  
Communications ▪ Color/Finishing ▪ Branding ▪  
Presentations ▪ Creative Direction ▪ Problem-solving ▪  
Team Training & Mentoring ▪ Client Relationships

## Motion Graphics Designer + Video Editor

*"Nothing is impossible. When presented with a seemingly impossible task, I get excited. Seeing the look on a client's face when a project comes to life and having them say 'this is exactly how I imagined it would be' is priceless."*

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Clients Include

**Ford Motor Company**

**The Home Depot**

**A&E Network**

**AMC Network**

**Discovery Communications**

**Norwegian Cruise Lines**

**Turner Broadcasting**

**ConAgra Foods**

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**Won 5 Graphic Design USA  
Awards in 2013**

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**Created viral video seen on  
Good Morning America**

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Adobe After Effects

Photoshop

Premiere Pro

Illustrator

Imagineer Mocha Pro

Dreamweaver

CINEMA 4D

ZBrush

Final Cut Pro

Avid

Mac & Windows OS

### Profile

Innovative visual storyteller with 13+ years of experience managing motion graphics projects from pre- to post-production. Envision and realize quality, cutting-edge video content for start-up and high-profile clients within stringent deadlines and budgets, fueling multi-million dollar sales growth and boosting brand awareness.

### Experience

**Visual Effects Director**, Concepts TV Productions, Boonton, NJ (2014 to Present)

Relied upon by direct response TV production company for contributions above and beyond position title, including lead design and art direction responsibilities. Manage post-production on up to 5 TV commercials simultaneously with 3-7 day turnaround. Collaborate closely with Producers, Creative Director, and Art Director. Train junior and senior staff on software. Consult with clients to enhance visual identity of brand.

- ▶ Elevated from Editor to go-to Visual Effects Designer within one month of hire.
- ▶ Overcame production challenges caused by faulty product prototype, utilizing rotoscoping to avoid need for costly TV commercial re-shoot.
- ▶ Crafted viral video that **generated 100 million views in 12 days**, sold out product, and garnered coverage by media outlets including GMA and Huffington Post.
- ▶ **Saved \$1500 per project on 3D animation** and streamlined problem-solving process by bringing outsourced task in-house; **removed commercial production roadblock in 10 minutes** by generating 3D model for incomplete product.
- ▶ Infused stagnant production values with fresh visual concepts and creative insights that **grew sales and exponentially improved customer satisfaction**.

**Senior Motion Graphics Artist**, Keysourcemedia, Verona, NJ (2004 to Present)

Founded and built company from ground up. Handle all phases of projects from pre- to post-production. Oversee budgets, marketing, scheduling, and client relations. Conceptualize and develop corporate videos, TV content, music videos, and websites.

- ▶ Turned around piece in 3 hours that **secured client multi-million dollar funding**.
- ▶ Created well-received 10-minute *Funny or Die* piece while **saving client, Turner Broadcasting, \$2,000** and accomplishing tasks normally requiring staff of four.

**Lead Motion Graphics Artist**, GAF Materials Corp., Wayne, NJ (2011 to 2014)

Animated and edited high volume of 1- to 8-minute product promotional videos for manufacturer with \$3B in annual sales. Liaised with clients, reviewed storyboards, presented creative concepts, and oversaw execution within budgetary parameters.

- ▶ **Promoted from freelancer to full-time lead after one day on the job**; utilized rotoscoping skills to save the company \$6,000 in less than one hour.
- ▶ Introduced video compression technique that **reduced file size by 90% without impacting quality**, significantly improving distribution capability.
- ▶ Sparked annual **revenue increase of \$32M** by expanding reach of weekly advertising videos from 90 to 1000 locations within one year of hire.
- ▶ Helmed projects for largest client, The Home Depot, generating **70% of revenue**.
- ▶ Served as go-to problem-solver for Art Director and mentor for five Designers.

### Education

**Full Sail University** (Winter Park, FL), Animation